

MADLANDS & BADLANDS

— The First Circle of Purgatory —

OVERVIEW

Madlands & Badlands: The First Circle of Purgatory is an original scripted horror anthology podcast set in the haunted universe of the award-winning film *A Town Called Purgatory*. Season 1 will run 10 episodes, with an original score and a professional voice cast, releasing in 2027. It is not a retelling — each episode is a new story, with new characters, set across the same haunted Old West.

Quick Facts

- **Format:** Scripted horror anthology podcast
- **Season 1:** 10 episodes, releasing 2027 — stretch goals could expand to 20 or 30 episodes
- **Universe:** Set in the world of the film *A Town Called Purgatory*
- **Crowdfund:** Kickstarter campaign opens Friday, Nov. 13, 2026, with a sample episode
- **Platform:** Kickstarter — kickstarter.com/projects/zealzaddy/madlands-and-badlands
- **Written by:** ZealZaddy writer and executive editor Cliff Dunn, with film creators Ken Arnold and Dan DeLuca

ABOUT THE FILM

A Town Called Purgatory (2024), directed by Matt Servitto and written by Ken Arnold and Dan DeLuca, follows a Civil War-era Yankee lawman and an ex-Confederate who chase a gang of train robbers into a ghost town — and find something terrifying waiting for them. Winner, Best in Show (Sci-Fi Horror & Action Film Festival) and Best Feature (Creature Feature Weekend, Tombstone Film Festival). Streaming on [Amazon Prime Video](https://www.amazon.com/prime-video) and [Tubi](https://www.tubi.com).

Cast

- **Ken Arnold:** developed the film's original story with Dan DeLuca; stars in the film and the podcast
- **Dan DeLuca:** developed the original story with Arnold, wrote the screenplay, stars opposite him

Key Team

- **Cliff Dunn:** Executive Editor & Principal, ZealZaddy
- **Scott Coventry:** Co-Founder & Creative Director, ZealZaddy
- **Steve Anderson:** Editor
- **Natalie Chenard:** Illustrator, key art

In Their Words

"Audio lets us take listeners places the camera couldn't: further out into the dust, and deeper into the dark."

— Scott Coventry, Co-Founder & Creative Director, ZealZaddy

Convention Appearances

Ken Arnold and Dan DeLuca appear at Spooky Empire (Orlando, FL), Oct. 30–Nov. 1, 2026. *A Town Called Purgatory* screens in the Filmmakers Lounge Sat., Oct. 31, 2–4 p.m., followed by a Q&A — free with convention admission. Fans can also read a scene from *Madlands & Badlands* with Arnold and DeLuca at the ZealZaddy booth for a chance to be cast in a future episode.



Social & Links

Kickstarter:

kickstarter.com/projects/zealzaddy/madlands-and-badlands

Website:

zealzaddy.com

Twitch:

twitch.tv/zealzaddy

YouTube:

youtube.com/zealzaddy

Bluesky:

[@zealzaddy.bsky.social](https://zealzaddy.bsky.social)

Threads:

[@zealzaddy](https://zealzaddy)

Instagram:

[@zealzaddy](https://zealzaddy)

TikTok:

[@zealzaddy](https://zealzaddy)

Twitter/X:

[@zealzaddy](https://zealzaddy)

Facebook:

[@ZealZaddy](https://zealzaddy)

Discord:

discord.gg/s7j5Cax

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