



ZEALZADDY FACT SHEET

OVERVIEW

ZealZaddy is an award-winning storytelling studio focused on tabletop roleplaying games and streaming and podcast entertainment. Founded with a mission to elevate narrative play, ZealZaddy publishes a growing library of roleplaying game titles on DriveThruRPG and itch.io, streams weekly actual plays, and produces original shows and podcasts – all built around human-made, community-first, storytelling.

Quick Facts

- **Founded by:** Scott Coventry & Cliff Dunn
- **Based in:** Miami, Florida
- **Focus:** Tabletop RPG publishing, streaming, and original audio/video programming
- **Systems published:** Cypher System & D&D 5e
Coming soon: Daggerheart
- **Storefronts:** DriveThruRPG & itch.io
- **First successful crowdfunding project:**
A Midwinter's Terror (BackerKit), funded December 2025
- **Latest crowdfunding project:** *Madlands & Badlands: The First Circle of Purgatory* (Kickstarter), launching November 13, 2026

Leadership

- **Scott Coventry:** Co-Founder & Creative Director
- **Cliff Dunn:** Co-Founder & Executive Editor

PROGRAMMING & PRODUCTS

Original Shows

PaperBag: The Roleplaying Game Show – Competitive actual-play game show, proceeds benefitting charity

StoryTalk — TTRPG industry creator-focused talk show



Podcasts

Madlands & Badlands: The First Circle of Purgatory – scripted horror anthology podcast set in the universe of the feature film *A Town Called Purgatory*, launching on Kickstarter November 13, 2026



Latest Noteworthy Published Titles



A Midwinter's Terror: A Holiday Horror Adventure – holiday horror adventure for Monte Cook Games' Cypher System; winner, 2026 Crit Award for Best Multiplayer Tabletop Roleplaying Game

City Lights: 100 Urban Encounters – best-selling encounters book for D&D5e and Cypher System

The Porter – combination novelette and adventure supplement (set in ZealZaddy's *The Free City of Vadashar* setting) written by contemporary author and master of fantasy, Matthew Hughes.

Latest Awards & Recognitions

2026 Crit Award, Best Multiplayer Tabletop Roleplaying Game – *A Midwinter's Terror: A Holiday Horror Adventure*



Brand Voice

ZealZaddy's brand voice is community-first and irreverent – built around boosting independent creators and players rather than chasing large-scale commercial production. ZealZaddy maintains a firm commitment to original, human-made, storytelling across its lines.

Social & Links

Website:

zealzaddy.com

Twitch:

twitch.tv/zealzaddy

YouTube:

youtube.com/zealzaddy

Bluesky:

[@zealzaddy.bsky.social](https://zealzaddy.bsky.social)

Threads:

[@zealzaddy](https://zealzaddy)

Instagram:

[@zealzaddy](https://zealzaddy)

TikTok:

[@zealzaddy](https://zealzaddy)

Twitter/X:

[@zealzaddy](https://zealzaddy)

Facebook:

[@ZealZaddy](https://zealzaddy)

Discord:

discord.gg/s7j5Cax

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